



Alisal Ranch River Course in Solvang, CA
October 10 - 11, 2021



Welcome to the Santa Barbara Celebrity Classic!

The **Santa Barbara Celebrity Classic** is an annual Celebrity Pro Am event offering golfers the ability to participate in a First Class Celebrity Golf tournament while helping raise significant funds for the Boys & Girls Clubs of Santa Barbara County and the Southern California Junior Golf Foundation.



sbcelebrityclassic.com • nick@sbcelebrityclassic.com
2300 W. Sahara Ave, Suite 800, Las Vegas, NV 89102

The **Santa Barbara Celebrity Classic** is an annual celebrity pro-am event held in Solvang, CA. It is widely regarded as one of the finest celebrity golf and hospitality experiences on the Central Coast of California.

The event is a 1 night/2 day experience that features first class hotel accommodations, exciting golf, and unmatched corporate hospitality. Each team is comprised of four amateur players and an iconic sports & entertainment celebrity that compete against other teams from around North America.

SPONSORS:



HOTEL CORQUE

Callaway
GOLF

SCHEDULE:

Sunday, October 10, 2021

- Arrivals all day at the Hotel Corque in Solvang, CA
- Registration at Hotel - Gifting Suite Open
- Celebrity Horse Race with VIP Sponsors at Alisal Ranch River Course - 3:00 PM Horse Race Cocktails and Hors d'Oeuvres on the Patio at Alisal Ranch
- Pairing's Party at Alisal Ranch River Course: 7:00 PM -10:00 PM

Monday, October 11, 2021

- Breakfast at Alisal Ranch River Course - 7:00 AM - 9:00 AM
- Santa Barbara Celebrity Classic Tee Off - 10:00 AM (Shotgun Start)
- Post Golf Awards Ceremony at Alisal Ranch River Course - 3:00 PM

TOURNAMENT FORMAT:

The Santa Barbara Celebrity Classic is a Team event using a Shamble Format. All golfers will tee off and then the group will select the best tee shot. Everyone will hit their own ball into the hole from the selected tee shot. The top two of 5 scores will count towards the team total. All celebrities will play their own ball into the hole, including their drives. Each team must use everyone's drive at least once during the round.



OVERVIEW:

The Santa Barbara Celebrity Classic is taking place at the Alisal Ranch River Course in Solvang, CA on October 10th and 11th, 2021. The event will feature 24 of the most iconic celebrities from the world of sports & entertainment and will soon become one of the premier celebrity golf and hospitality experiences along the California Central Coast. The town of Solvang is only 30 minutes away from the Santa Barbara Airport (SBA) and only 2.5 hours away from Los Angeles International (LAX). It is a true “LA Getaway” opportunity. The tournament will take place next door to the famous Alisal Guest Ranch Resort with first-class hotel accommodations, spectacular golf, exquisite cuisine, and of course those world-class wines from the Santa Ynez Valley. It is going to be an event you won’t want to miss! Participants and sponsors will be offered accommodations at the gorgeous Hotel Corque in Solvang. Tournament players and guests will have unfettered access to all of the celebrities, wine tastings, a first class gift suite, live entertainment, and unmatched Santa Barbara hospitality.

If you combine this beautiful scenery with two great charitable causes: the United Boys & Girls Clubs of Santa Barbara County and the Southern California Jr. Golf Foundation you will no doubt have the time of your life. So plan to join us this October!

The River Course at the Alisal presents golfers with breathtaking panoramas of the brilliant hues of the foothills and the Santa Ynez Mountains and Valley. The Course features four lakes and often follows the meandering path of the Santa Ynez River. Gentle mounds define the manicured fairways and bentgrass greens accented by mature live oaks, native sycamores and elderberry trees, creating a «must play» golf experience for all.

At 6,830 yards, the Par 72 layout is challenging but not punishing. The strategic placement of a variety of hazards rewards length & accuracy without severely penalizing recreational golfers. The moderate central California climate and meticulous golf course maintenance provide excellent year-round playing conditions. The fairways appear wide, but mounding along the sides requires accuracy to avoid sidehill lies. Elevated tees offer sweeping vistas of the fairways below, while the greens are large with moderate undulations that roll consistent and true.

HOST HOTEL:

Hotel Corque is a luxury boutique hotel located in California’s Santa Ynez Valley, just 45 minutes northwest of Santa Barbara. It’s close to some of the region’s best wineries and vineyards and offers sophisticated comfort and luxury with custom-designed furnishings, full-service concierge, mini fridges, flat screen TVs and free wifi.



SPONSORSHIP PACKAGES • FOURSOME PACKAGES • INDIVIDUAL PLAYING SPOTS

**Corporate Partnership (4 available)
\$15,000**

- Two (2) Celebrity-Am Four-Man Teams (8 Total Playing Spots)
- Twenty four (24) total guest tickets to the Horse Race and Pairings Party
- Eight (8) Hotel Rooms at Hotel Corque on October 10th
- Sixteen (16) bottles of wine from Brick Barn Winery
- Right to place three (3) 3ft x 4ft signs on Hole #1, 9 & 18
- Right to make on (1) digital offer to all participants electronically post-tournament
- Right to place a logo on the home page and design a corporate link on the official website
- Corporate logo will also be placed on the event banners to be located at the golf course and hotel
- Right to procure gifts for all participants and use the corporate logo
- Right to present corporate marketing information and address all guests on both October 10 & 11
- Right to be pictured and promote the charitable gift check made to the United Boys & Girls Clubs of Santa Barbara

**Hole Sponsorship
\$7,500**

- One (1) Celebrity-Am Four-Man Amateur Team
- Ten (10) total guest tickets to the October 10th Horse Race and Pairing Party
- Four (4) Hotel Rooms at Hotel Corque on October 10th
- Four (4) gift packs to be delivered to Hotel Corque
- Eight (8) bottles of wine from Brick Barn Winery
- Right to place a 3ft x 4ft sign on a hole of your choice
- Corporate logo added to event website
- Four (15%) discount cards for Solvang boutique gift shopping
- One digital picture of your entire team delivered to your email
- Right to place a tent on a hole and market your products, take pictures of Celebrities, offer F&B and engage with all participants
- Right to make a gift directly to the United Boys & Girls Club of Santa Barbara

**Golf Foursome
\$5,000**

- One (1) Celebrity-Am Four-Man Amateur Team
- Ten (10) total guest tickets to the October 10th Horse Race and Pairing Party
- Four (4) Hotel Rooms at Hotel Corque on October 10th
- Four (4) gift packs to be delivered to Hotel Corque
- Eight (8) bottles of wine from Brick Barn Winery
- Four (15%) discount cards for Solvang boutique gift shopping
- One digital picture of your entire team delivered to your email
- Right to make a gift directly to the United Boys & Girls Club of Santa Barbara



SPONSORSHIP PACKAGES • FOURSOME PACKAGES • INDIVIDUAL PLAYING SPOTS

**Official Sponsor – (Hole Sponsor
Sign with Golf Spot)
\$2,500**

- One (1) Celebrity-Am Playing spot
- Four (4) total guest tickets to the October 10th Horse Race and Pairing Party
- One (1) Hotel Room at Hotel Corque on October 10th
- One (1) gift pack to be delivered to Hotel Corque
- Two (2) bottles of wine from Brick Barn Winery
- Right to place a 3ft x 4ft sign on a hole of your choice
- Corporate logo added to event website
- One digital picture of your entire team delivered to your email
- Right to make a gift directly to the United Boys & Girls Club of Santa Barbara

Checks can be made out to:
Santa Barbara Celebriity Classic
2300 W. Sahara Ave, Suite 800
Las Vegas, NV 89102

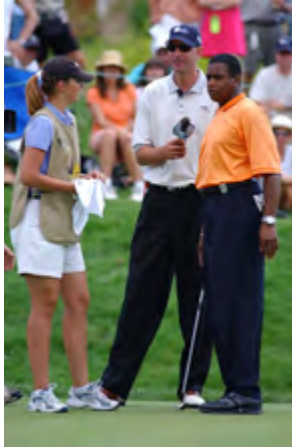
**Official Partner – (Hole Sign without
golf spot or hotel accommodations)
\$2,000**

- Two (2) total guest tickets to the October 10th Horse Race
- Ten (10) total guest passes to the October 10th Pairings Party
- Ten (10) signed color photographs of Celebrity
- Sponsor link and logo placed on the Official Partner page of www.sbcelebrityclassic.com



Partial list of celebrities that have participated in our events in the past:

- | | |
|------------------|---------------------|
| Bret Boone | Phil Nevin |
| Tim Brown | John O’Hurley |
| Reggie Bush | Blair O’Neal |
| Michael Chang | Christian Okoye |
| Royce Clayton | Jesse Orosco |
| Chili Davis | Carson Palmer |
| Terrell Davis | Andre Reed |
| Oscar De la Hoya | Jerry Rice |
| Eric Dickerson | Smokey Robinson |
| Scott Erickson | Ray Romano |
| Marshall Faulk | Richard Roundtree |
| Mardy Fish | Bret Saberhagen |
| Grant Fuhr | Byron Scott |
| Willie Gault | Kevin Sorbo |
| Jay Glazer | G. Templeton |
| Chris Harrison | Jack Wagner |
| DL Hughley | P. Warburton |
| Claude Lemieux | David Wells |
| George Lopez | Dave Winfield |
| Cheech Marin | James Worthy |
| Mark Mulder | Steve Young |
| Kevin Nealon | Ced the Entertainer |





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